INTERNATIONAL APPLICATION GUIDE

ORGANIZED BY

SPONSORED BY

ORGANIZING COMMITTEE
Introduction

1. Objective

Creativity is a must-have necessity required for any field of studies and industries regardless of major, profession or occupation and it is important for all of us to recognize its high value in all knowledge-based society. This year, Asia Invention Association (AIA) and Korea Invention News (KINEWS) organize the World Invention Innovation Contest, WiC 2016 for the first time to provide opportunities for students, inventors, innovators and research scientists to express their creativity and the innovative ability to invent through their novel ideas, recognizing the vital significance of world innovation and raise inventors continuous initiative to invent.

<table>
<thead>
<tr>
<th>Creative Vision of Invention</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Provide opportunities to emit creativity through invention and acknowledge its daily practices</td>
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<tr>
<td>2. Discover future inventors who have the ability to invent through novel ideas</td>
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<tr>
<td>3. Develop new technology and recognize its value for potential to contribute towards the nationwide societies</td>
</tr>
<tr>
<td>4. Regulating industrial infrastructure for intellectual properties</td>
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<tr>
<td>5. Contribute to nation’s global competitiveness via advanced technology</td>
</tr>
<tr>
<td>6. Promote products by intellectual properties for potential global marketing</td>
</tr>
<tr>
<td>7. Evaluate ideas at international invention fairs and events</td>
</tr>
<tr>
<td>8. Contribute towards industrial and economic growth by innovative inventions</td>
</tr>
</tbody>
</table>

2. Basis

- To identify and exercise the latest technologies and creative ideas from inventors around the world to aid inventors’ passion and desire to invent for the development of our living life and society

- To expand creative vision of invention and enable students and individual inventors to improve their ability to invent and articulate daily-live problems into effective solutions all for the development of intellectual properties
# General Information

## 1. Event Outline

**Title of Event:** 1st World Invention Innovation Contest, WiC 2016  
**Organized by:** Korea Invention News (KINEWS)  
Asia Invention Association (AIA)  
**Supervised by:** Korea Invention News (KINEWS)  
Korea Invention Academy (KIA)  
**Sponsored by:** WiC 2016 Organizing Committee (as listed below)

- DAE SUNG ARTLON Co., Ltd.
- Asia Invention Association (AIA)
- Asia Invention Creativity Association (AICA)
- Korea Invention Academy (KIA)
- Chinese Innovation & Invention Society (CIIS)
- Croatian Association of Inventors (HSI)
- Romanian Inventors Forum (FIR)
- Association of Polish Inventors and Rationalizers (SPWiR)
- Egyptian Inventors Union (EIU)
- International Intellectual Property Network Forum (IIPNF)
- Indonesian Invention and Innovation Promotion Association (INNOPA)
- King Saud University Innovation Center (KSUIC) – Saudi Arabia
- ENVEX Young Researcher Club (EyReC) – Universiti Malaysia Perlis (UniMAP)
- China Tai’an Association for Science and Technology
- Iraqi Association of Inventors (IAI)

## 2. Event Schedule (tentative)

**Registration Period** : February 1st – May 1st 2016  
**Registration Method** : Completion of Entry Form → Email Submission  
**Announcement of Winners** : May 10th (individually by email or via delegates)  
**WiC Display & Judging** : June 5th from 10:00 ~ 16:00 (tentative)  
**WiC Award Ceremony** : June 6th from 10:00 ~ 16:00 (tentative)  
**Venue of Event** : Convention Center – Chung Mu Art Hall

*WiC Display is optional and for those who participate in person will gain the opportunity to be awarded with top prizes and awards (trophies) for display.*

**Venue:** Chung Mu Art Hall  
**Address:** 387 Toegyero (131 Heungin-dong) Jung-gu, Seoul, Korea  
**Website:** [www.cmah.or.kr](http://www.cmah.or.kr)  
**Customer Service:** +82 2 2230 6600
Entry Application

1. Subject of Applicants

A. Students in all academic levels (elementary, middle-high school, university, post-graduate including master & doctoral degree candidates
B. Individual inventors, innovators, professors and research scientists
C. Company, organization, science research institute, academies and others

2. Subject of Applications

A. Intellectual Property (patent applications, design, utility model)
B. Non-registered creative ideas, inventions and/or design models
C. Inventions of one's own creative ideas with visual structures

3. Application Categories

A) Apparel & Personal-Care Products  K) Machinery and Materials
B) Agriculture and Food Industry  L) Hardware Products & Hand Tools
C) Automotives & Transportation  M) Leisure Goods
D) Building & Construction  N) Electrical Product & Consumer Electronics
E) Stationery & Office Equipment  O) Textiles
F) Housing, Kitchen Equipments & Tools  P) Decorations and Garments
G) Telecommunication  Q) Medicine and Health
H) Engineering  R) Sporting Goods
I) Industrial Design  S) Accessories
J) Transportation  T) Others

4. How to Apply

(You can also request for form to kinews5@naver.com)

STEP 2: Complete [WiC 2016 Entry Form.doc] with your invention/idea

STEP 3: Submit your completed Entry Form to kinews5@naver.com
(1 copy of Entry Form for 1 invention entry)

NOTE: Communicate with KINEWS by email for further procedures incl. Announcement of Winners, Invoice for Payment & Other Inquiries
Evaluation & Awards

1. Panel of Judges

A. WiC 2016 Organizing Committee members of the jury
B. Senior inventors experienced with award winning records
C. University professors, patent lawyers and professionals in relevant fields
D. Visiting professors of Korea Invention Academy (local & international)

2. Evaluation Standards

A. **Method of Evaluation:** Without the actual display of inventions, all evaluation is dependent on the entry form contents provided/submitted by the applicants.
B. **Evaluation Criteria:** The highest weight of mark will be placed on the “key idea” of the invention. The invention’s novelty, technological aspects, practicality, completeness and marketability will be thoroughly assessed for accumulating the total mark.

3. Evaluation Regulations

A. Ideas copied off from an already-existing knowledge base will be automatically disqualified from the competition based on the prior registered technology research
B. Deprived inventions of the copied model, others’ creative ideas will not be qualified to compete in the competition permanently

4. Marking Scheme

<table>
<thead>
<tr>
<th>Examined Field</th>
<th>Distribution of Points (PTS)</th>
<th>Mark(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDEA'S NOVELTY</td>
<td>Creativity of Idea (30PTS)</td>
<td>/50</td>
</tr>
<tr>
<td></td>
<td>Explanation of Invention (20PTS)</td>
<td></td>
</tr>
<tr>
<td>TECHNOLOGY PROGRESSIVITY</td>
<td>Idea's Advancement Potentials (30PTS)</td>
<td>/30</td>
</tr>
<tr>
<td>MARKETABILITY EFFECT</td>
<td>Practicality &amp; Effect of Invention (20PTS)</td>
<td>/20</td>
</tr>
<tr>
<td>TOTAL MARK OUT OF</td>
<td></td>
<td>/100</td>
</tr>
</tbody>
</table>
5. List of Awards

<table>
<thead>
<tr>
<th>Class</th>
<th>Presented By</th>
<th>Qty</th>
<th>Prize Money</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRAND AWARD</td>
<td>WiC 2016 Grand Prix Award</td>
<td>1</td>
<td>₩300,000</td>
</tr>
<tr>
<td></td>
<td>Korea Invention News</td>
<td>1</td>
<td>₩300,000</td>
</tr>
<tr>
<td></td>
<td>Asia Invention Association</td>
<td>1</td>
<td>₩200,000</td>
</tr>
<tr>
<td></td>
<td>Asia Invention Creativity Association</td>
<td>1</td>
<td>₩200,000</td>
</tr>
<tr>
<td>SEMI-GRAND AWARD</td>
<td>Asia Invention Association</td>
<td>1</td>
<td>Trophy</td>
</tr>
<tr>
<td></td>
<td>Asia Invention Creativity Association</td>
<td>1</td>
<td>Trophy</td>
</tr>
<tr>
<td></td>
<td>Int’l Intellectual Property Network Forum</td>
<td>1</td>
<td>Trophy</td>
</tr>
<tr>
<td></td>
<td>Korea Invention News</td>
<td>1</td>
<td>Trophy</td>
</tr>
<tr>
<td>SPECIAL AWARD</td>
<td>Association of Polish Inventors &amp; Rationalizers</td>
<td>5</td>
<td>Invent Novel</td>
</tr>
<tr>
<td></td>
<td>Romanian Inventors Forum</td>
<td>10</td>
<td>Invent Novel</td>
</tr>
<tr>
<td></td>
<td>Croatian Association of Inventors</td>
<td>10</td>
<td>Invent Novel</td>
</tr>
<tr>
<td></td>
<td>Iraqi Association of Inventors</td>
<td>10</td>
<td>Invent Novel</td>
</tr>
<tr>
<td></td>
<td>Int’l Intellectual Property Network Forum</td>
<td>10</td>
<td>Invent Novel</td>
</tr>
<tr>
<td>GOLD SILVER BRONZE</td>
<td>Korea Creative Invention Contest Committee</td>
<td></td>
<td>Absolute Evaluation</td>
</tr>
<tr>
<td></td>
<td>Korea Invention News</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

A. Gold, Silver & Bronze awards are given on the basis of ‘absolute evaluation’
B. Awards are presented in a form of diplomas, medals, plaques or trophies in accordance to the classification of award
C. Other awards not mentioned above may be presented as well

 중요사항 (Entry Fee Payment)

1. Subject of Entry Fee and Other Prices

A. Each WiC Entry will be charged for registration fee of US$350
B. For award winners unable to attend the WiC Award Ceremony in Korea, additional cost of international postage charge will be induced
C. All detail for required payment will be expressed on the official invoice

<table>
<thead>
<tr>
<th>Classification</th>
<th>Fee Amount</th>
<th>Remark(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WiC Entry Fee</td>
<td>US$ 350.00</td>
<td>1 application /1 entry fee</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 application holds max. 3 inventors</td>
</tr>
<tr>
<td>International Postage</td>
<td>US$ 100.00</td>
<td>For not attending award ceremony</td>
</tr>
<tr>
<td>-----------------------</td>
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<td>---------------------------------</td>
</tr>
<tr>
<td>Extra Medal</td>
<td>US$ 30.00</td>
<td>Optional for winners only</td>
</tr>
</tbody>
</table>

2. Method of Fee Payment

A. Applicants may make the payment of the invoice by either:
   
i. **Cash Payment** (by attending the Award Ceremony) or,
   
ii. **Bank Transfer** (prior to Award Ceremony / non-attendees)

B. Organizer Depository Information (Bank Transfer)
   
i. Name of Bank: **HANA BANK (Cheongpa-dong Branch)**
   
ii. Address: 83-2 Cheongpa-dong 3-ga, Yongsan-gu, Seoul, Korea
   
iii. Account Beneficiary: **MR. SOUNG-MO HONG**
   
iv. Account Number: **HANA BANK 810-270033-82807**
   
v. Bank Swift Code: **HNBNKRESE**

Contact Organizer

Please contact Korea Invention News (KINEWS), the organizer of WiC 2016 for any further information or inquiries including discount for hotel accommodation at **Best Western Premier Seoul Garden Hotel** [www.seoulgarden.co.kr](http://www.seoulgarden.co.kr) (approx. 45% discount incl. 10% V.A.T.) offered for WiC participants only. Please contact KINEWS for special discount room reservation form:

**Korea Invention News (KINEWS)**
Address: 48-2 Cheongpa-dong 3-ga, Yongsan-gu, Seoul, 140-133 Korea
Website: [www.kinews.org](http://www.kinews.org)  
Email: kinews5@naver.com
Tel: +82 2 711 0066 or +82 10 5344 7005
Fax: +82 2 703 3070  
Facebook: [www.facebook.com/hong.dison](http://www.facebook.com/hong.dison)

Asia Invention Association (AIA)
Membership Recruitment Notice

We are also welcoming inventors to become members of Asia Invention Association (AIA), the registered association of Seoul Metropolitan Government. Please send us an email and fill up the membership registration form.